

Education Graduate Model
6V04105 - Economics of modern business

The purpose of the education program "Economics of Modern Business" is to train specialists with in-depth knowledge of the economic behavior of the enterprise in market relations: in matters of business organization and analysis of business processes, target functions of production activities, justification of the scope of the production program, financial conditions and sources, personnel and organizational support, business planning, improving the efficiency of entrepreneurship and competitiveness taking into account the needs of the regional labor market.

The objectives of the educational program "Economics of Modern Business" are:

- training of a highly qualified specialist with professional competencies in the field of economics, management and organization of production;
- training of specialists competitive in the labor market, who have in-depth theoretical and practical training in the field of analytical economics, entrepreneurship and business, capable of self-improvement, self-development and mastering new knowledge throughout their active life;
- training of specialists capable of justifying scientific conclusions on the selection of the necessary forms of organization of production and management, management decisions, interpretation of the results obtained;
- training of specialists with a high level of professional culture, including a culture of professional communication, who have a civic position. Сферы профессиональной деятельности

The main area of activity of the graduate is the implementation of an economic analysis of the economic activities of the organization, the development of measures to ensure the saving regime, increase the efficiency of work, identify reserves, prevent losses and unproductive expenses, and more rational use of all types of resources. The economist's activities cover the management of economic service employees involved in joint research and development.

An economist can work in accounting, planning or marketing, investing or developing business plans. The economist controls financial calculations with customers, draws up periodic reporting documents. Draws up projects, develops standards for material and labor costs. Collects scientific and technical information. Systematizes and summarizes statistical information. Calculates the material and labor costs of the research carried out. Monitors how cost-effective costs are.

General competencies

- 1) demonstrate knowledge and understanding in the area under study based on advanced knowledge in the area under study;
- 2) apply knowledge and understanding at a professional level, formulate arguments and solve problems of the area under study;
- 3) collect and interpret information to form judgments taking into account social, ethical considerations;
- 4) apply theoretical and practical knowledge to solve educational, practical and professional problems in the field under study;
- 5) training skills necessary for the independent continuation of further training in the studied area;
- 6) know the methods of scientific research and academic writing and apply them in the field under study;
- 7) apply knowledge and understanding of facts, phenomena, theories and complex dependencies between them in the field under study;
- 8) understand the meaning of principles and culture of academic integrity.

Basic competencies

Possesses the skills necessary for critical thinking, observation, ability to interpret, analyze, draw conclusions, the ability to give assessments;

Has the quality of creativity: the ability to move from one aspect to another, the ability to put forward ideas that differ from obvious, well-known, generally accepted, banal or firmly established, the ability to see the essence of the problem by the ability to resist stereotypes;

Understands and is able to lead an active life position, can carry out independent behavior in relation to other individuals, seeks to lead in a group, a team without harming them and within the framework of regulatory regulations;

He is able to adapt to the conditions for changing the social, economic, professional roles of a specialist, due to the real conditions of production, promotion in the service hierarchy, transfer to other regions, as well as to a change in profession.

Professional competencies

1. Have abilities and effectively use them in various situations:

- ability to assess the economic and social conditions of entrepreneurial activity;
- ability to evaluate investment projects under different investment and financing conditions;

2. be able to:

- to model business processes and demonstrate knowledge of business process reorganization methods;
- use quantitative and qualitative methods of analysis and build organizational, economic, financial models;

3. have effective communication and social skills, including the ability to:

- ability to take into account aspects of corporate social responsibility when developing and implementing an organization's strategy;
- the ability to effectively organize group work based on knowledge of group dynamics processes and team formation principles;

4. know and understand:

- a modern system of planning and ensuring competitiveness;
- understand different market structures and the ability to analyze the competitive environment of the industry;

5. have the skills to:

- calculation and analysis of the cost of production;
- own modern planning technologies in the organization;