

Ministry of agriculture of the Republic of Kazakhstan
S. Seifullin Kazakh Agrotechnical University

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APPROVED
Chairman of the Board
"S. Seifullin Kazakh Agrotechnical
University" JSC
A.K. Kurishbayev
" 18 " 05 2020



EDUCATIONAL PROGRAM
"Agricultural Management"
(the name of the program)

Code and classification of the field of education:

7M04 Business, Management and Law

Code and classification of training areas:

7M041 Business and Management

Code in International Standard Classification of Education: 0410

Degree: Master of Business and Management in the educational program 7M041
"Agricultural Management"

Training term: 1 year

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Educational program "7M041" - "Agricultural Management"

considered at the meeting of Management Department

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Content

No.	Component name	Page (recommended volume)
1.	Passport of the educational program	4
2.	General characteristics of the educational program	4
3.	Competency model (profile) of the graduate	5
4.	Base of professional practice	6
5.	Structure of the educational program	7
6.	Appendix 1. Academic calendar	8
7.	Appendix 2. Working curriculum	9
8.	Appendix 3. Description of the disciplines of compulsory and university components	10

1 Passport of the educational program

1.1 Purpose of the educational program:

The main objectives of this program are to form a community of highly professional business leaders, talented managers able to work both at the national level and in the global economy, make strong decisions and act innovatively, deeply understand the pressing problems and development trends of various types of production and forms of management improvement. strive for high-quality implementation of practical tasks in the framework of commercial, financial, administrative and other management functions.

The mission of the Agrarian Management Program is to train highly qualified managers and entrepreneurs who will understand not only the theory of a market economy, but also possess practical skills in making and implementing effective management decisions. Master of Business and Management assumes the ability of the student to perform the functions of a manager, both middle and top level.

The program aims to develop skills in the field of general management. It is assumed that a graduate of the program is a kind of “universal soldier” who can work in any market segment in any position, and this program also involves obtaining in-depth knowledge in a specific business area, choosing a trajectory by industry.

2 General characteristics of the educational program (relevance, features, competitive advantages, uniqueness, stakeholders, etc.)

The educational program “Agricultural Management” is an intensive modern educational program that corresponds to the most relevant trends in business education. The uniqueness of the program is to expand the scope of business cooperation, the global trend that forms the global intellectual climate, the task of which is to train managers who are able to navigate the complex realities of the modern world.

The program "Agricultural Management" sets as its main task the formation of professional knowledge and competencies used in management and business practice.

The implementation of the educational program for the preparation of masters involves lecturers and professors from foreign universities: Germany, South Korea, Lithuania, domestic scientists and representatives of business structures, managers, practitioners.

3 Competency model (profile) of a graduate

3.1 Professional activities

- organizations of any legal form (commercial, non-profit, government), in which graduates work as executives or managers in various services of the administrative apparatus;

- government bodies;

- consulting centers the activities of which are related to solving management problems;

- structures in which graduates are entrepreneurs who create and develop their own business.

3.2 Types of professional activity

- *organizational and managerial*: management of organizations, divisions, groups (teams) of employees, projects; working out of the strategies for the development of organizations and their individual units;

- *analytical*: search, analysis and evaluation of information for the preparation and adoption of management decisions; analysis of existing forms of management organization; development and justification of proposals for their improvement; analysis and modeling of management processes;

- *project*: organization and implementation of investment activities of enterprises; development and preparation of project documentation necessary for the implementation of investment projects; management of project departments and groups (teams) of employees;

- *consulting*: processes related to the provision of consulting services on the organization and management of production and other processes in enterprises of various industries; consulting services on the organization of activities of enterprises in various industries; consulting on management and improving the performance of enterprises in various industries.

3.3 Basic Competences

- the essence of business management from a strategic position of the organization in a modern market environment;

- arrangement of organizations, mechanisms of their interaction with stakeholders (stakeholders), principles of work in the external context in the long term;

- concept of leadership in strategic management;

- modern management approaches;

- analytical methods of management, methods of diagnostics, analysis and problem solving, as well as methods of decision making and their implementation in practice;

- the importance of business globalization;

- to analyze problem aspects of the business and generate solutions;

- to identify the influence of the external environment and take it into account when solving practical management problems;

- to integrate various functional aspects of management, based on knowledge of the theory, current research and practice requirements;

– use a marketing and financial approach to solve company management problems;

– to consider the problems of running a business and managing it from the standpoint of competition in an international environment.

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3.4 Professional competencies

– management processes of organizations of various organizational and legal forms;

– state and local government processes;

– processes related to the provision of consulting services on the organization and management of production and other processes in enterprises of various industries.

4 Internship facilities

The purpose of the production internship of undergraduates is to deepen and consolidate the theoretical knowledge gained in the field of management methods of economic entities of various forms of ownership and levels of management; preparation for independent experimental and research, design, economic, analytical, organizational, managerial and other activities and the collection of materials to complete the final qualifying work that is master's thesis.

The objectives of the industrial practice are the acquisition of modern knowledge and practical skills in diagnosing problems of business development and the formation of effective management decisions in the organizational, operational, innovation and investment areas of companies; development of skills for the rational use of advanced information and analytical technologies and optimization systems for managing the development of the enterprise's economy; increasing the competitive potential of trainees based on the development of their systems thinking skills and analytical capabilities for its implementation; consolidation of theoretical knowledge and practical skills acquired by undergraduates in the learning process; studying corporate information business systems on the basis of relevant practices; the acquisition of specific knowledge in order to evaluate economic policy measures in industrial and commercial structures; solving organizational problems using computer technology and modern information technologies; economic justification of measures aimed at improving the efficiency and competitiveness at the micro and macro level; selection of material and research for the preparation of scientific reports, as well as for the completion of the master's thesis.

The university has concluded agreements for internships at production places with enterprises for undergraduate students in the specialty of "Management". The objects of professional practice for students of the educational program are national companies, government agencies, the Damu Foundation, holding companies such as "BI Group", "AKMOL HOLDING", "Alageum Electric", "Aktyk" Joint-Stock Companies, "Akmola Car Repair Works", large agricultural enterprises "Rodina", "Novokubanskoe" and others.

5 The structure of the master's educational program in subject oriented direction

№ n/s	Course names of disciplines and activity types	General workload	
		With typical study period 1 year	
		In academic hours	In academic credits
1	2	3	4
1.	Theoretical training	750	25
1.1	Course of basic disciplines (BD)	300	10
1)	University component (UC)	180	6
	including:		
	Foreign language (profession oriented)	60	2
	Management	60	2
	Psychology of management	60	2
2)	Elective component (EC)	120	4
	Management consulting (agricultural)/ Agrotechnical consulting	120	4
1.2	Profession oriented disciplines course (PD)	750	25
1)	University component (UC)		
	Business management	150	5
	Enterprise Planning	150	5
	Economical informatics and empirical social research	150	5
2)	Elective component (EC)		
	Strategic management/Administration of the company and the controlling/Planning and evaluation of projects	150	5
3)	Production internship	150	5
2	Experimental and research work	390	13
1)	Experimental and research work магистранта, включая internship and implementation of the master's project (EIRM)	390	13
3	Additional types of training (ATT)		
4	Final certification (FC)	360	12
1)	Completion and defense of master's project (P&DMTh)	360	12
	Total	1800	60