

The Ministry of Agriculture of the Republic of Kazakhstan  
Kazakh Agro Technical University. S.Seifullin

Reviewed by  
at the meeting of the University  
Academic Council

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Approved by  
Chairman of the Board  
S.Seifullin Kazakh agro technical  
Univers

" 11 " 2022



**EDUCATIONAL PROGRAM**

"Management in agriculture "  
(Program name)

Code and classification of education: 8D04 Business, Management and Law

Code and classification of training areas: 8D041 Business and Management

Key in the International Standard Classification of Education: 0410

Qualifications: PhD PhD in Education Program 8D041-management in agribusiness

Training period: 3 (research and teaching)

Nur-Sultan 2022

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№ \_\_\_\_\_ от « » \_\_\_\_\_ 2022г.

**Educational program "8D041 - Management in agriculture"**

Was reviewed at a meeting of the Department of management and marketing  
Protocol No. \_\_\_ of \_\_\_ «\_\_», 2022,

Was approved by the Faculty Council  
Protocol No. / of \_\_\_ «\_\_», 2022,

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## **Passport of the educational program**

### **1.1 Purpose of the educational programme:**

**The purpose of the educational program:** training doctors PhD, able to work both individually and in a team, manage business processes effectively in agricultural enterprises operating in the industrial, educational areas, to participate in research and development to create innovative product from idea to its commercialization and distribution.

Strong position the university as a strategic partner, allowed to form a strong network of our business partners in the scientific and artistic research: the establishment of the financial and credit systems, departments and agencies public administration, enterprises of different ownership forms, higher education institutions and others.

### **2 General characteristics of the educational program (relevance, especially competitive advantage, uniqueness, stakeholders, etc.)**

Why study management in agribusiness?

The development of a modern economy based on sound knowledge, which makes owners of Doctor of Philosophy PhD great demand in the labor market. Graduates of the program PhD - are representatives of scientific and business elite of the country, professionals, whose works are known to catalyze the development of enterprises, the economy and sectors of society in general.

The peculiarity of the educational program for the training of doctors PhD is that it is built on the enhanced integration of educational, methodological and research, which is focused on the preparation of the teaching staff with a high level of knowledge, skills and competences in the field of management in the agricultural sector.

The main competitive advantage of the educational program constitute professorial scientific seminars, author courses, guest lectures, master-classes of famous scientists and practitioners. Scientific and applied research carried out in the framework of scientific schools of the leading scientists of the Republic of Kazakhstan. Effective implementation of the research activities of OP contributes to the functioning of specialized training and research laboratories and classrooms.

The uniqueness of the OP "management in agriculture" is that skills development resulting from the development of OP and their application gives doctoral students the necessary competencies for effective management of business processes, teaching, research and production activities.

The main partner institutions in the implementation of joint research projects, raising the academic mobility, organization of scientific training are: the Agricultural University of Plovdiv (Bulgaria), Korea University (Korea), Alexander Stulginska University (Lithuania), Belarusian State Agrarian Technical University (Belarus), Tyumen State University (Russian Federation) and others.

### **3 Competence model (portrait) graduate**

### **3.1 Areas of professional activity**

The area of professional activity includes design and research institutes, research and production, business structure and organization of production in agriculture, the organization of various forms of property (commercial and non-profit), governments, national companies, and educational institutions.

### **3.2 Types of professional activity**

The program "Management in Agribusiness" is aimed at training highly qualified specialists in scientific and pedagogical, research, economic activity, which is expert-analytical, organizational, managerial, administrative nature in the field of public administration and business.

### **3.3 General competences**

Doctoral students possess the following general educational competencies:

- modern approaches to enterprise management and analytical methods of management, methods of diagnostic, analysis and problem solving, decision making and implementation in organizations;
- to solve the practical problems of management, decision-making on implementing them in practice, be prepared for the implementation of management functions and solve professional problems in the interests of the company;
- possess the necessary knowledge, skills and abilities to engage in appropriate managerial positions, which are based on a deep understanding of the market economy and its opportunities, awareness of social responsibility of business, etc .;
- be able to assess current problems and prospects of socio-economic development of Kazakhstan, to understand the current trends in the world economy and globalization, to focus on international competition.

### **3.4 Basic competence**

Doctoral students possess the following core competencies:

- Demonstrate a systematic understanding of the field of study, mastery of skills and research methods used in this field;
- demonstrate the ability to think, design, implement and adapt a substantial process of research from the perspective of a scientific approach;
- to contribute their own original research in expanding the boundaries of the scientific field, which should be published in the national or international level;
- critically analyze, evaluate and synthesize new and complex ideas;
- communicate their knowledge and achievements of colleagues, the scientific community and the general public;
- contribute to the promotion of academic and professional context, technological, social or cultural development of a society based on knowledge.

### **3.5 Professional competence**

Graduates of the program create and manage business processes, working as professionals and management personnel middle and senior level in companies engaged in research and development:

- design and research institutes,

- scientific and industrial business structures and organizations,
- organizations of various forms of property (commercial and noncommercial)
- farms,
- public administration,
- national companies,
- educational institutions.

#### **4 Base passage of professional practices.**

Research Practice is an integral part of the training of doctoral students and provides mastery by students not only theoretical training skills, but also practical skills. Research Practice is aimed at consolidating the theoretical knowledge acquired during the training, the acquisition of practical skills and competencies, as well as the development of best practices.

The University cooperates with the Ministry of Agriculture of Kazakhstan, "Kazakh Research Institute of Agribusiness and Rural Development", LLP "Kazakh Research Institute of processing and food industry", LLP "Institute of Science Committee of Economy MES RK", JSC Entrepreneurship Development Fund "Damu", Agrofirma "Rodina", LLP "Aktyk", LLP "Novokubanskoe", LLP Group "Akmol Holding" companies and others.

## 5 The structure of the educational program doctoral scientific and pedagogical direction

№	Name of cycles of disciplines and activities	Total labor	
		In academic hours	Academic credits
1	2	3	4
1.	The educational component	1350	45
1.1	Basic disciplines cycle (DB)	450	15
1)	The university component	300	10
	Academic writing	150	5
	Methods of scientific research	150	5
2)	Optionally component	150	5
	Public administration in agriculture/ Human Resource Management Strategy /Rural Development Management	150	5
3)	Teaching practice	300	10
1.2	Cycle majors (PD)	300	10
1)	The university component		
	Integration processes in the AIC	150	5
	Strategic competitiveness of agricultural enterprises	150	5
2)	Research practice	300	10
2	Research work		
1)	The research work of doctoral student, including an internship and execution doctoral thesis	3690	123
3	Additional kinds of training		
4	Final examination	360	12
1)	Writing and defense of the doctoral dissertation	360	12
	In total	5400	180

