

FOR STUDENTS OF THE EDUCATIONAL PROGRAM
B044 "ECONOMICS OF MODERN BUSINESS"

1. Analysis of the profitability of the enterprise and its development prospects

2. Choosing a strategy and development prospects to increase the profitability of the company

- 3. Diversification of crop production as a factor of sustainable development of the industry
- 4. Ensuring the sustainability and development of the agro-industrial complex economy in the context of global changes
- 5. Assessment of the use of labor resources and their impact on the economic potential of the enterprise
- 6. Assessment of economic efficiency and forecasting of the company's activities
- 7. Prospects for the growth of the competitiveness of the crop industry
- 8. Assessment of the enterprise's entrepreneurial activity and ways to improve it
- 9. State support and development of innovative entrepreneurship in agriculture
- 10. Improving the efficiency of the enterprise in the digital economy
- 11. Priority areas for increasing crop yield and quality
- 12. The use of fixed assets in agricultural enterprises and ways to improve their economic efficiency
- 13. Analysis of improving the efficiency of the use of fixed assets in agricultural enterprises
- 14. Analysis of the efficiency of using the resource potential of agricultural production
- 15. Analysis of planning and cost management at the enterprise: problems and solutions
- 16. Problems and solutions of cost management in the enterprise
- 17. Factors of labor productivity at the enterprise and ways to improve it
- 18. Economic assessment of poultry meat production in households of the population
- 19. Development of the regional food market in the food security system
- 20. The main directions of improving the system of remuneration of employees at industrial enterprises
- 21. The mechanism of providing credit resources to the agricultural sector
- 22. The mechanism of enterprise management in a competitive environment: analysis and ways of improvement

- 23. Monitoring the spread of innovative technologies in crop production for the digital transformation of the industry
- 24. Justification of the form and sources of providing the enterprise with financial resources
- 25. Improvement of business planning by the example of a specific business entity.
- 26. Increasing the investment attractiveness of the enterprise to ensure economic stability
- 27. Improving the economic efficiency of the production activity of an agricultural enterprise in market conditions
- 28. The main directions of increasing the economic efficiency of the production activity of the enterprise in market conditions.
- 29. Planning and cost management at the enterprise: current state and ways of improvement
- 30. Efficiency of the use of fixed assets of the enterprise
- 31. Production and economic activity of the enterprise and ways of its improvement
- 32. Organization and improvement of remuneration at the enterprise
- 33. Production activity of the enterprise and ways to increase its economic efficiency
- 34. Development of business planning in a competitive economy and ways to improve it on the example of a specific enterprise
- 35. Economic problems of milk production and increasing the efficiency of its intensification
- 36. Assessment of the economic state and prospects for the development of production (on the example of the industry)
- 37. Analysis of the economic efficiency of fixed assets of an agricultural enterprise
- 38. Improving the competitiveness of the agro-industrial complex on the basis of leasing of agricultural enterprises
- 39. Problems and prospects of social support for agricultural workers'
- 40. Assessment of the economic efficiency of the horse breeding industry
- 41. Profitability as an assessment of the economic efficiency of agricultural production
- 42. Competitiveness of the company and areas of improvement in modern conditions
- 43. Analysis and ways to improve the investment activity of the enterprise
- 44. Problems and directions of increasing the competitiveness of the enterprise
- 45. Analysis of the state of the use of labor resources and their impact on the economic potential of the enterprise
- 46. Economic problems and prospects of agricultural enterprise development
- 47. Evaluating the efficiency of the enterprise and forecasting its economic development
- 48. Modern problems of ensuring the competitiveness of the enterprise and the directions of its improvement
- 49. The current state of grain production and ways to improve its efficiency
- 50. Sustainable agriculture as a basis for rural development.

- 51. Economic justification of the effect of stimulating high labor results at the enterprise.
- 52. Ensuring the growth of production efficiency through the introduction of innovations in production technology
- 53. Justification of the conditions for the growth of the efficiency of production and sale of the company's products.
- 54. Evaluation of the comparative advantages of the production of various types of crop production (animal husbandry).
- 55. Evaluation of the effectiveness of diversification of production on the example of a specific enterprise by industry.
- 56. Prospects for the growth of competitiveness of the crop production (animal husbandry) industry on the example of an agricultural enterprise.
- 57. Ways to improve the efficiency of the use of production resources in the enterprise
- 58. The role of the analysis of economic activity in the management of production and improving its efficiency
- 59. Improving the organizational structure of enterprise management in modern conditions
- 60. Improvement of the product quality management system as a way to strengthen the company's position in the market
- 61. Theoretical foundations of managing the socio-economic development of the region
- 62. Managing the competitiveness of the enterprise and ways to improve it
- 63. Formation and development of the resource potential of the regional agroindustrial complex
- 64. Formation of the mechanism of sustainable development of the enterprise
- 65. Economic assessment and prospects for the development of crop production
- 66. Economic advantages of milk processing
- 67. Organization and improvement of remuneration at the enterprise '
- 68. Economic efficiency of measures to ensure occupational safety and health in the organization
- 69. Assessment of the costs and benefits of the introduction of innovative technologies in the field of occupational safety.
- 70. The influence of socio-economic factors on the level of compliance with labor protection standards in organizations
- 71. Economic aspects of risk management in the field of occupational safety
- 72. Evaluation of the effectiveness of investments in training and equipment to improve labor protection conditions
- 73. Economic efficiency of grain storage and processing and ways to improve it
- 74. Efficiency of grain production
- 75. Ways to increase the competitiveness of products
- 76. Ways to achieve the competitiveness of the enterprise
- 77. Analysis of the level of profitability of production and ways to improve it
- 78. The current state of the grain market in Kazakhstan
- 79. Cost reduction and increase in profitability of production

- 80. Agro-industrial integration and economic efficiency of final product production
- 81. Economic significance and ways to improve the use of the production capacity of the enterprise
- 82. Ways to increase the economic efficiency of the use of fixed assets
- 83. Analysis of the state and directions of improvement of the economic security system of an enterprise (organization, firm)
- 84. Prospects for the use of innovative technologies in agriculture
- 85. State regulation of modernization of the agricultural sector in the Republic of Kazakhstan
- 86. State support for ensuring the competitiveness of agricultural products
- 87. The impact of climate change on agriculture in Akmola region.
- 88. Study of the effects of climate change on yields, land use and agricultural production in the region.
- 89. Problems and prospects of dairy cattle breeding development in Akmola region.
- 90. Analysis of factors affecting the development of the industry and the search for ways to improve it.
- 91. The use of modern information technologies in the agricultural sector of Akmola region.
- 92. Evaluation of the implementation of digital solutions and monitoring systems in agriculture.
- 93. Assessment of the investment climate in agriculture of Akmola region.
- 94. Analysis of investment attraction and development of recommendations to improve the investment attractiveness of the region.
- 95. Economic efficiency of application of modern agricultural technologies and methods of cultivation of crops in the conditions of Akmola region.
- 96. The role of state programs in the development of agriculture in Akmola region.
- 97. Analysis and evaluation of the effectiveness of programs and measures to support rural areas.
- 98. Analysis of the agricultural products market in Akmola region and export prospects.
- 99. Research of the region's foreign economic activity in agriculture.
- 100. Socio-economic aspects of the development of rural areas of Akmola region.
- 101. Investigation of the impact of agricultural development on the social well-being of the population.
- 102. Risk management in agriculture of Akmola region.
- 103. Analysis of risk management methods and their application in the agricultural sector of the region.
- 104. Development of agricultural business in the context of ensuring food security of the Republic of Kazakhstan.
- 105. Food security of Kazakhstan: assessment of the state and ways of ensuring.
- 106. Ensuring food security in the region (based on materials .....)
- 107. Food security in conditions of climatic transformations
- 108. Increasing the efficiency of using inventories at an enterprise (organization)

- 109. Improving the system of motivation and stimulation of workers at the enterprise
- 110. The impact of human capital on the competitiveness of an agricultural firm on the example of a specific agricultural enterprise.
- 111. Efficiency of using the production potential of an agricultural enterprise.
- 112. Prospects for the development of labor associations in the form of a peasant or farm in agricultural production on a concrete example
- 113. Competitive advantages of peasant (farmer) economy as a form of family business organization
- 114. Assessment of the economic efficiency of the poultry industry
- 115. Assessment of household activities of the population and increasing its profitability on the example of poultry farming.
- 116. Analysis of the influence of economic factors on the stability of the bakery
- 117. Assessment of the potential of the circular economy in cotton farming: waste reduction and production optimization
- 118. Prospects for the use of innovative technologies at enterprises of the agricultural sector
- 119. Cost reduction and increase in profitability of production
- 120. Economic significance and ways to improve the use of the production capacity of the enterprise
- 121. Status and ways to improve the efficiency of poultry production
- 122. Conditions for increasing the efficiency of production and sales of dairy products
- 123. Organization and improvement of remuneration at the enterprise
- 124. Ways to improve the remuneration system at the enterprise
- 125. The main directions for improving the system of remuneration of workers at manufacturing enterprises
- 126. Analysis and ways to improve the system of remuneration of employees at industrial enterprises
- 127. Increasing the efficiency of using fixed assets of a cotton-growing enterprise
- 128. Integration of new technologies in the agro-industrial complex
- 129. Economic problems and prospects of agricultural enterprise development in conditions of sustainable development
- 130. Assessment of the socio-economic efficiency of ensuring food security

Considered at the council of the faculty of Economics (protocol  $N_{2}$  "12" 10 2023 g.)

Considered at the meeting of the department (protocol  $N_{2}$  "12" 12" 12" 13" 14