

Considered at the Council meeting
Economics faculty
Protocol № _____
« ____ » _____ 2023

CLAIM
Dean of Economics faculty
_____ M. Sabyrova
« _____ » _____ 2023

EDUCATIONAL PROGRAM DEVELOPMENT PLAN
6B041 – «Business Management and entrepreneurship»,
7M041 «Agricultural management», 8D041-«Management in agriculture»

Analytical justification of the program. Information about the educational program. Educational programs 6B041 - "Business management and entrepreneurship", 7M041 Agricultural management, 8D041-Management in agriculture aimed at the formation of bachelors modern competences in terms of qualitative changes in domestic and international markets, increased business risks and preparation for professional activities in the field of business management, creation and development of own business, the training of qualified, competitive masters, managers and PhD students with high level theoretical and practical training, able to work both individually and in a team, effectively manage business processes in agricultural enterprises, to carry out activities in the production, teaching areas, to participate in research and development to create an innovative product from the birth of the idea to its commercialization and distribution.

Educational programs 6B041 - "Business Management and entrepreneurship", 7M041 "Agricultural management", 8D041-"Management in agriculture" is designed in accordance with the National framework of qualifications, coordinated with the Dublin descriptors and the European frame of qualifications.

The main objectives of the development plan. The main purpose of the development plan is to improve educational programs in accordance with the needs of the market, the needs of the state, stakeholders, innovative model of KATRU S. Seifullina and training of highly qualified competent specialists in the field of agribusiness management, focused on professional practical, research and teaching activities.

The main objectives of the EP development plan are:

1. Effective management of high-quality implementation of educational process and improvement of mechanisms of educational process management
2. Provision of appropriate market conditions and all stakeholders, the level of education
3. Ensuring high-quality personnel and improving the conditions for the development of its creative potential
4. Involvement of students in the educational process and research activities
5. Development of resource potential for EP implementation

List of activities of the EP development plan

№	Events	Time constraints
1	Updating and updating the content of the OP on the basis of modern domestic and international experience of training in this area, the requirements of practice and market demands. Monitoring the achievement of EP results	2023-2027
2	Formation of qualitative mechanisms of evaluation of learning outcomes based on criteria that provide objective information to all interested participants	2023-2027
3	Providing a logical relationship of disciplines in the development of modules for the development of competencies	2023-2027
4	The updating of educational content of EP taking into account the views of potential employers and satisfaction of graduates, the development of SML with multimedia elements for inclusion on the platform MOOCS.KZ	2023-2027
5	Discussion of the improvement of teaching methods at the methodological seminar. Filling content MOODLe	2023-2027
6	Conclusion of cooperation agreements with leading domestic manufacturing enterprises in order to develop practical skills that meet the requirements of the market	2023-2027

7	Involvement of domestic and foreign scientists, production practitioners in the implementation of OP, joint research, publication of educational literature	2023-2027
8	Professional development of teaching staff through training in PhD, internships in Universities, research centers, enterprises, participation of teaching staff in academic mobility programs, as well as on-line courses based on Coursera, EdX platforms and language courses	2023-2027
9	Ensuring the implementation of EP for continuing education of students through continuous career guidance work, providing recruitment to the EP, as well as monitoring the employment and success of graduates	2023-2027
10	Creation of prerequisites for independent research activities of the student in the framework of research at all stages of training	2023-2027
11	Purchase of office equipment, software products for the implementation of EP	2023-2027

Considered at the meeting of Management and marketing Department
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